



SPOKE

Let's talk

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Lindsey Charlet

CEO HUB Collective

A disarmingly real and dynamic speaker, Lindsey believes that leading from your true values can create a more powerful, more productive, more meaningful way to work together. Check out her talks and book her for your event!

As the executive leader of HUB Collective, a design and strategy agency in Portland, Oregon, Lindsey Charlet charts the course for both creative and client services. Genuine curiosity about people fuels her striking leadership philosophy. Lindsey believes vulnerability is a crucial aspect of leadership that spurs creative growth by cultivating a more connected, engaged, and productive workplace.

Lindsey and her team at HUB apply this philosophy to help organizations of all sizes and backgrounds get to the heart of their message and craft beautiful and memorable ways to share it with the people who need to hear it most. She founded HUB over a decade ago to unify people and ideas through rich design experiences and to foster a counter-industry culture of freedom and fun.

Past Talks

March 2018 - *Think like your audience. Talk like you* at the Pacific Northwest College of Art (PNCA)

May 2017 - *Achieving great results for any client type* with University of Illinois Urbana-Champaign graphic design students at HUB Collective

August 2016 - *Think like your audience. Talk like you* at the Pacific Northwest Association for College Admission Counseling

March 2016 - *Redefining purpose and spurring creative growth* at the Authentic Leadership Webinar

June 2015 - *From Designer to CEO* at the Devsigner Conference

October 2014 - Panel - *Packaging from the toy aisle to coffee to pharmaceuticals* at Design Week Portland

June 2014 - *Trusting yourself on your journey as an entrepreneur* at the Oregon Entrepreneurial Networks Summit

What does an engagement with Lindsey look like?

AUTHENTIC LEADERSHIP CHAT:

Join the conversation with Lindsey Charlet as she shares her journey, changing the trajectory of her 10+ year old company to align around "doing it differently."

Leading from your true values can create a more powerful, more productive, more meaningful way to work together, but there are a host of challenges that come along the way. How can you be vulnerable as a leader in a way that creates a more connected, engaged, and productive workplace?

During this 30-minute Chat, HUB Founder and CEO, Lindsey Charlet, will reveal how redefining the purpose of your business helps spur creative growth and foster a culture of authenticity.

The discussion will focus on the following:

- Recognizing pain points where the traditional doesn't fit for your team
- The "different" things we're doing at HUB and the successes that have come as a result
- How can you facilitate creative leadership in a way that goes against the norm and leads to success?

You will also receive a collection of questions Lindsey used to get to the heart of HUB's "why."

Join us and rediscover your "why"!